



Demographic and Income Profile

1344 N Pleasantburg Dr, Greenville, South Carolina, 29607 2
1344 N Pleasantburg Dr, Greenville, South Carolina, 29607
Ring: 1 mile radius

Prepared by Esri
Latitude: 34.87629
Longitude: -82.35940

Summary	Census 2010	2019	2024
Population	9,882	10,511	10,985
Households	3,310	3,661	3,872
Families	1,773	1,921	2,020
Average Household Size	2.19	2.21	2.21
Owner Occupied Housing Units	1,762	1,890	2,037
Renter Occupied Housing Units	1,548	1,771	1,835
Median Age	26.6	29.7	30.5
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.89%	1.24%	0.77%
Households	1.13%	1.25%	0.75%
Families	1.01%	1.15%	0.68%
Owner HHs	1.51%	1.32%	0.92%
Median Household Income	2.41%	2.17%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	386	10.5%	320	8.3%
\$15,000 - \$24,999	395	10.8%	345	8.9%
\$25,000 - \$34,999	472	12.9%	452	11.7%
\$35,000 - \$49,999	614	16.8%	596	15.4%
\$50,000 - \$74,999	730	19.9%	807	20.8%
\$75,000 - \$99,999	346	9.5%	413	10.7%
\$100,000 - \$149,999	527	14.4%	684	17.7%
\$150,000 - \$199,999	121	3.3%	166	4.3%
\$200,000+	70	1.9%	90	2.3%

Median Household Income	\$48,794	\$54,965
Average Household Income	\$64,186	\$73,887
Per Capita Income	\$23,378	\$27,060

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	430	4.4%	446	4.2%	477	4.3%
5 - 9	352	3.6%	428	4.1%	450	4.1%
10 - 14	343	3.5%	402	3.8%	440	4.0%
15 - 19	1,289	13.0%	1,209	11.5%	1,270	11.6%
20 - 24	2,284	23.1%	2,029	19.3%	2,048	18.6%
25 - 34	1,331	13.5%	1,502	14.3%	1,395	12.7%
35 - 44	864	8.7%	1,072	10.2%	1,228	11.2%
45 - 54	958	9.7%	910	8.7%	972	8.8%
55 - 64	783	7.9%	975	9.3%	973	8.9%
65 - 74	523	5.3%	773	7.4%	902	8.2%
75 - 84	487	4.9%	489	4.7%	574	5.2%
85+	237	2.4%	276	2.6%	257	2.3%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,988	80.8%	8,286	78.8%	8,531	77.7%
Black Alone	862	8.7%	912	8.7%	939	8.5%
American Indian Alone	33	0.3%	33	0.3%	34	0.3%
Asian Alone	316	3.2%	410	3.9%	485	4.4%
Pacific Islander Alone	25	0.3%	35	0.3%	42	0.4%
Some Other Race Alone	472	4.8%	591	5.6%	663	6.0%
Two or More Races	186	1.9%	245	2.3%	292	2.7%
Hispanic Origin (Any Race)	1,000	10.1%	1,240	11.8%	1,419	12.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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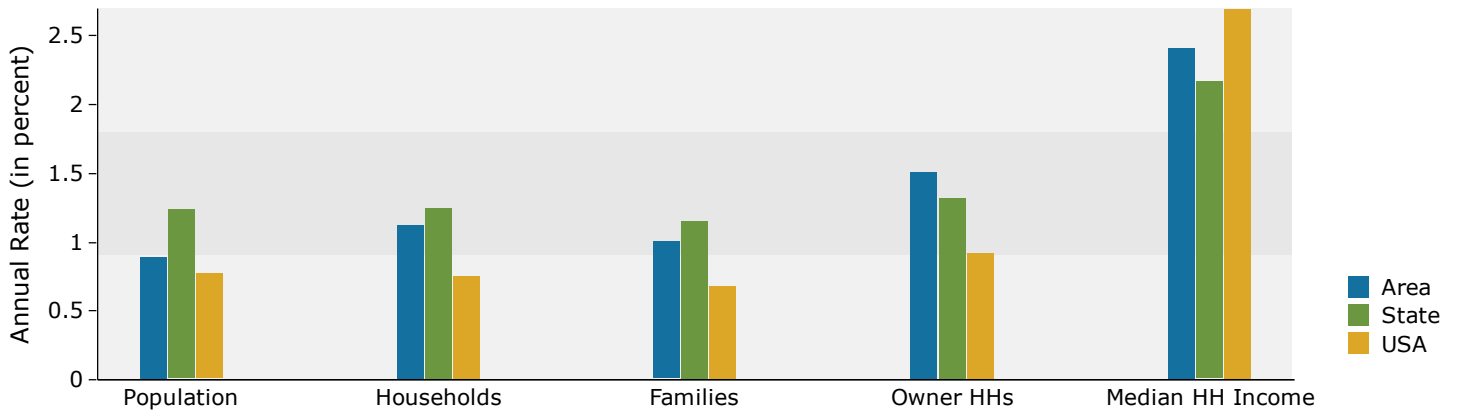


Demographic and Income Profile

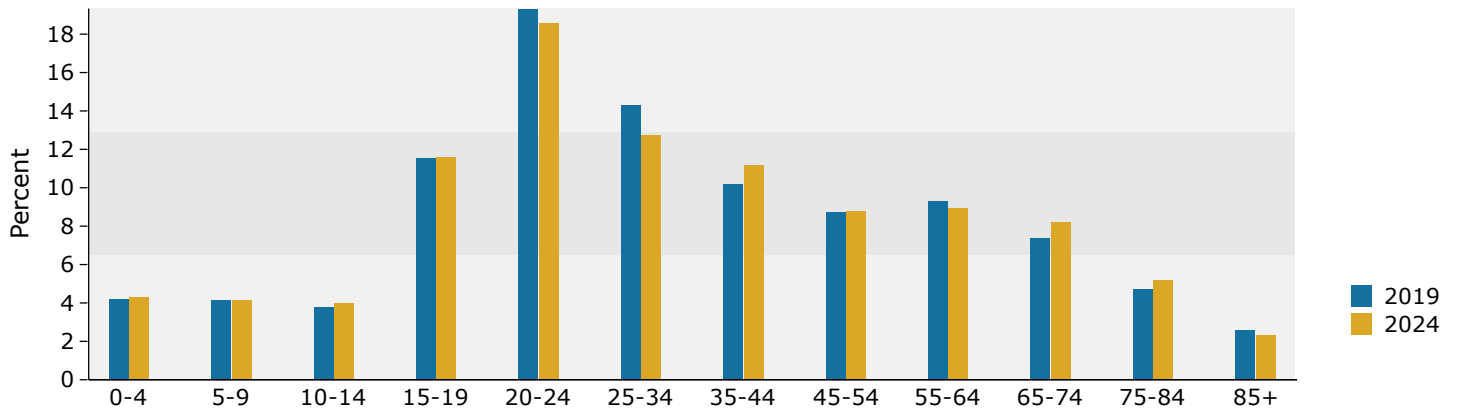
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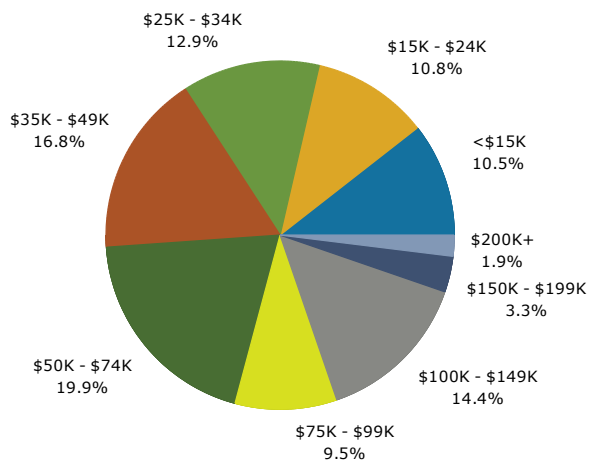
Trends 2019-2024



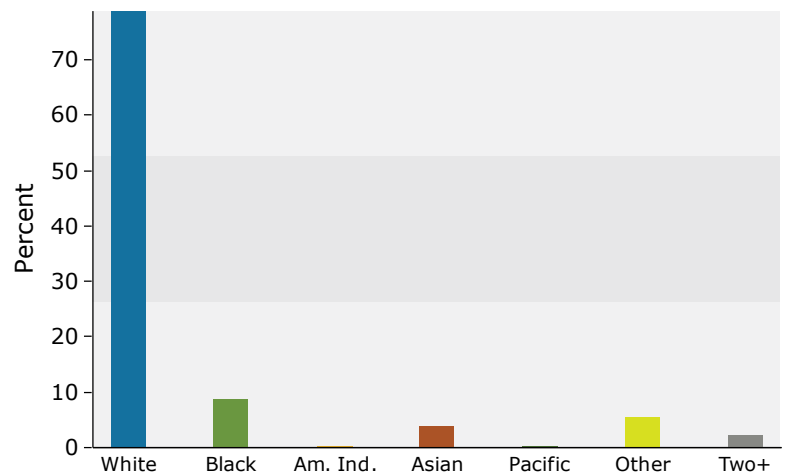
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 11.8%



Demographic and Income Profile

1344 N Pleasantburg Dr, Greenville, South Carolina, 29607 2
1344 N Pleasantburg Dr, Greenville, South Carolina, 29607
Ring: 3 mile radius

Prepared by Esri
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Summary	Census 2010	2019	2024
Population	62,592	69,025	73,420
Households	27,039	30,200	32,283
Families	14,731	15,965	16,848
Average Household Size	2.16	2.16	2.16
Owner Occupied Housing Units	13,633	14,103	14,904
Renter Occupied Housing Units	13,406	16,097	17,379
Median Age	35.0	36.8	37.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.24%	1.24%	0.77%
Households	1.34%	1.25%	0.75%
Families	1.08%	1.15%	0.68%
Owner HHs	1.11%	1.32%	0.92%
Median Household Income	2.88%	2.17%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	3,544	11.7%	2,980	9.2%
\$15,000 - \$24,999	3,275	10.8%	2,868	8.9%
\$25,000 - \$34,999	3,951	13.1%	3,875	12.0%
\$35,000 - \$49,999	4,311	14.3%	4,116	12.7%
\$50,000 - \$74,999	5,284	17.5%	5,797	18.0%
\$75,000 - \$99,999	3,186	10.5%	3,810	11.8%
\$100,000 - \$149,999	3,839	12.7%	5,028	15.6%
\$150,000 - \$199,999	1,210	4.0%	1,698	5.3%
\$200,000+	1,600	5.3%	2,112	6.5%

Median Household Income	\$50,059	\$57,705
Average Household Income	\$72,961	\$85,416
Per Capita Income	\$31,981	\$37,586

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,955	6.3%	3,932	5.7%	4,196	5.7%
5 - 9	3,267	5.2%	3,742	5.4%	3,862	5.3%
10 - 14	3,006	4.8%	3,554	5.1%	3,784	5.2%
15 - 19	4,028	6.4%	4,076	5.9%	4,542	6.2%
20 - 24	6,525	10.4%	6,103	8.8%	6,539	8.9%
25 - 34	10,482	16.7%	11,388	16.5%	11,395	15.5%
35 - 44	7,811	12.5%	9,098	13.2%	9,817	13.4%
45 - 54	8,056	12.9%	7,808	11.3%	8,259	11.2%
55 - 64	6,957	11.1%	8,132	11.8%	8,190	11.2%
65 - 74	4,253	6.8%	6,151	8.9%	7,042	9.6%
75 - 84	2,839	4.5%	3,383	4.9%	4,086	5.6%
85+	1,414	2.3%	1,656	2.4%	1,708	2.3%

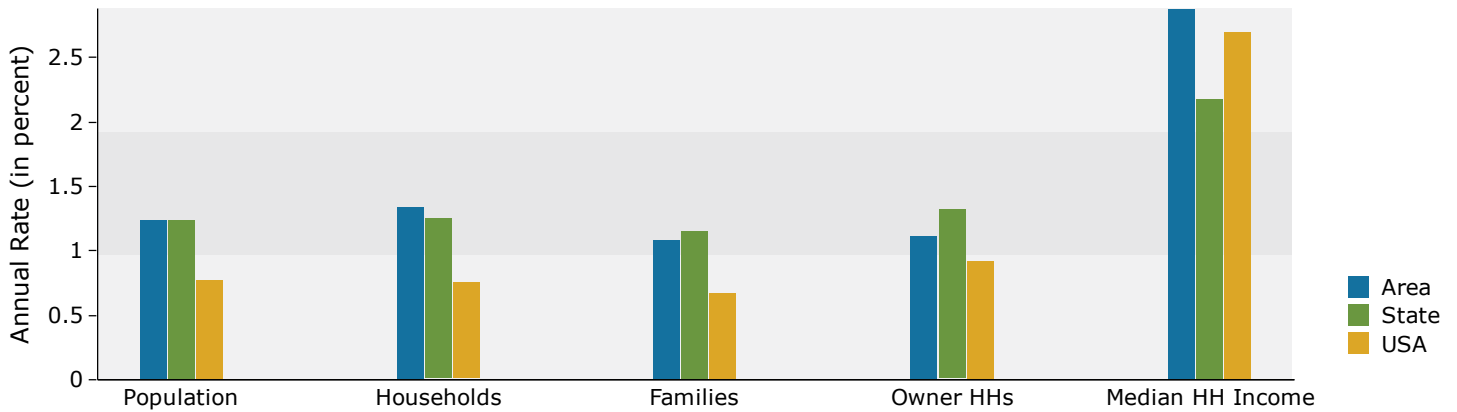
Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	44,234	70.7%	48,079	69.7%	50,676	69.0%
Black Alone	12,356	19.7%	13,162	19.1%	13,692	18.6%
American Indian Alone	199	0.3%	215	0.3%	221	0.3%
Asian Alone	1,390	2.2%	1,931	2.8%	2,341	3.2%
Pacific Islander Alone	88	0.1%	124	0.2%	145	0.2%
Some Other Race Alone	3,080	4.9%	3,828	5.5%	4,301	5.9%
Two or More Races	1,244	2.0%	1,687	2.4%	2,044	2.8%
Hispanic Origin (Any Race)	6,233	10.0%	7,756	11.2%	8,920	12.1%

Data Note: Income is expressed in current dollars.

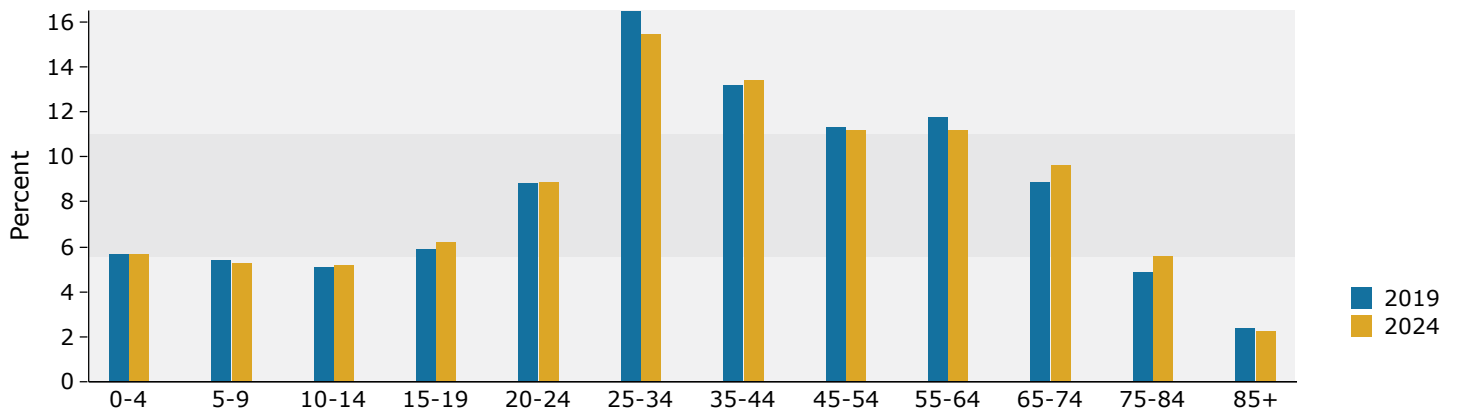
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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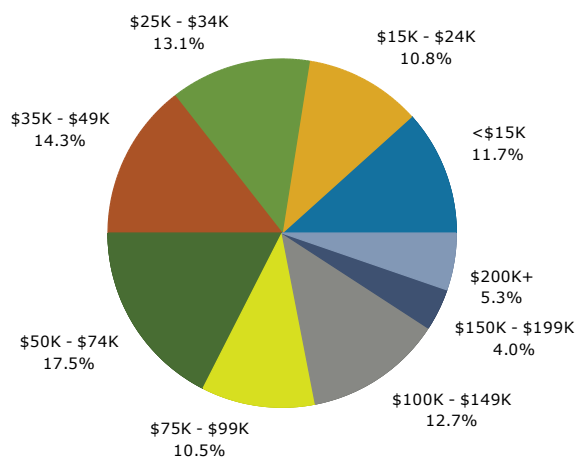
Trends 2019-2024



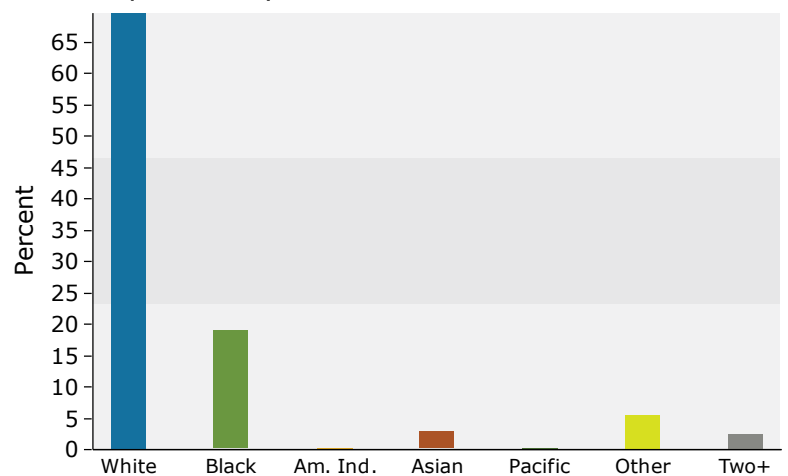
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 11.2%



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Summary	Census 2010	2019	2024				
Population	150,285	172,362	184,994				
Households	62,980	72,986	78,590				
Families	37,592	42,558	45,390				
Average Household Size	2.30	2.29	2.29				
Owner Occupied Housing Units	35,797	38,409	40,993				
Renter Occupied Housing Units	27,183	34,577	37,597				
Median Age	36.8	38.4	39.3				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	1.42%	1.24%	0.77%				
Households	1.49%	1.25%	0.75%				
Families	1.30%	1.15%	0.68%				
Owner HHs	1.31%	1.32%	0.92%				
Median Household Income	2.69%	2.17%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	8,875	12.2%	7,886	10.0%		
	\$15,000 - \$24,999	7,962	10.9%	7,343	9.3%		
	\$25,000 - \$34,999	8,651	11.9%	8,653	11.0%		
	\$35,000 - \$49,999	10,140	13.9%	9,831	12.5%		
	\$50,000 - \$74,999	11,882	16.3%	12,986	16.5%		
	\$75,000 - \$99,999	7,694	10.5%	9,008	11.5%		
	\$100,000 - \$149,999	9,992	13.7%	12,670	16.1%		
	\$150,000 - \$199,999	3,364	4.6%	4,574	5.8%		
\$200,000+	4,426	6.1%	5,640	7.2%			
Median Household Income	\$51,256		\$58,539				
Average Household Income	\$77,056		\$88,446				
Per Capita Income	\$32,556		\$37,458				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	10,037	6.7%	10,267	6.0%	10,962	5.9%
	5 - 9	8,851	5.9%	10,228	5.9%	10,646	5.8%
	10 - 14	8,518	5.7%	10,148	5.9%	10,842	5.9%
	15 - 19	9,454	6.3%	10,041	5.8%	11,226	6.1%
	20 - 24	12,092	8.0%	12,007	7.0%	12,690	6.9%
	25 - 34	22,691	15.1%	25,461	14.8%	25,534	13.8%
	35 - 44	19,305	12.8%	22,144	12.8%	24,175	13.1%
	45 - 54	20,550	13.7%	20,755	12.0%	21,750	11.8%
	55 - 64	17,849	11.9%	21,733	12.6%	22,135	12.0%
	65 - 74	10,992	7.3%	16,690	9.7%	19,267	10.4%
	75 - 84	6,795	4.5%	8,872	5.1%	11,398	6.2%
	85+	3,151	2.1%	4,017	2.3%	4,368	2.4%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		107,305	71.4%	121,187	70.3%	128,489	69.5%
Black Alone		29,233	19.5%	32,870	19.1%	35,042	18.9%
American Indian Alone		538	0.4%	588	0.3%	611	0.3%
Asian Alone		3,047	2.0%	4,386	2.5%	5,357	2.9%
Pacific Islander Alone		134	0.1%	188	0.1%	221	0.1%
Some Other Race Alone		7,108	4.7%	9,055	5.3%	10,272	5.6%
Two or More Races		2,920	1.9%	4,088	2.4%	5,001	2.7%
Hispanic Origin (Any Race)		14,131	9.4%	18,013	10.5%	20,871	11.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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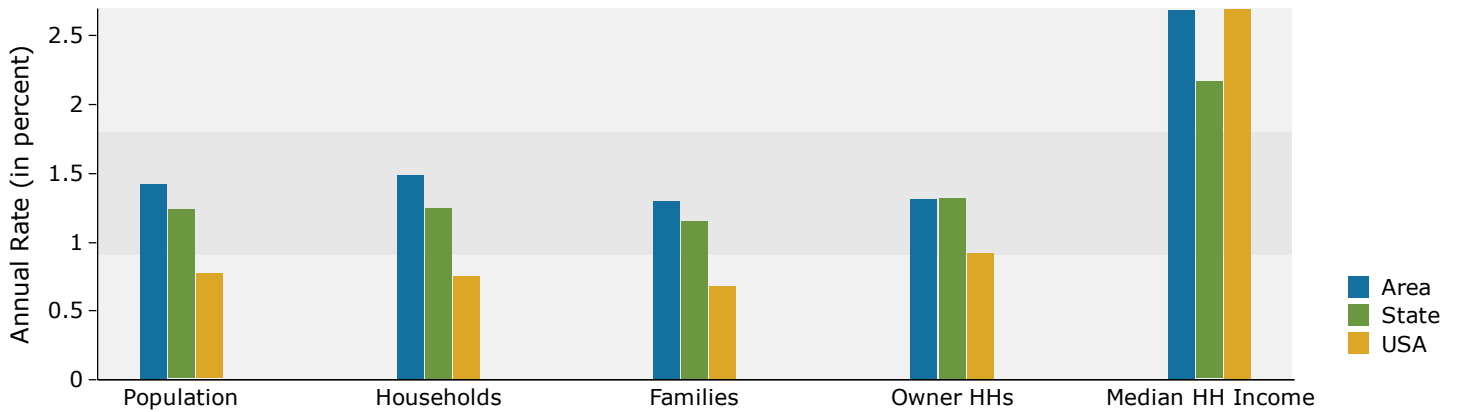


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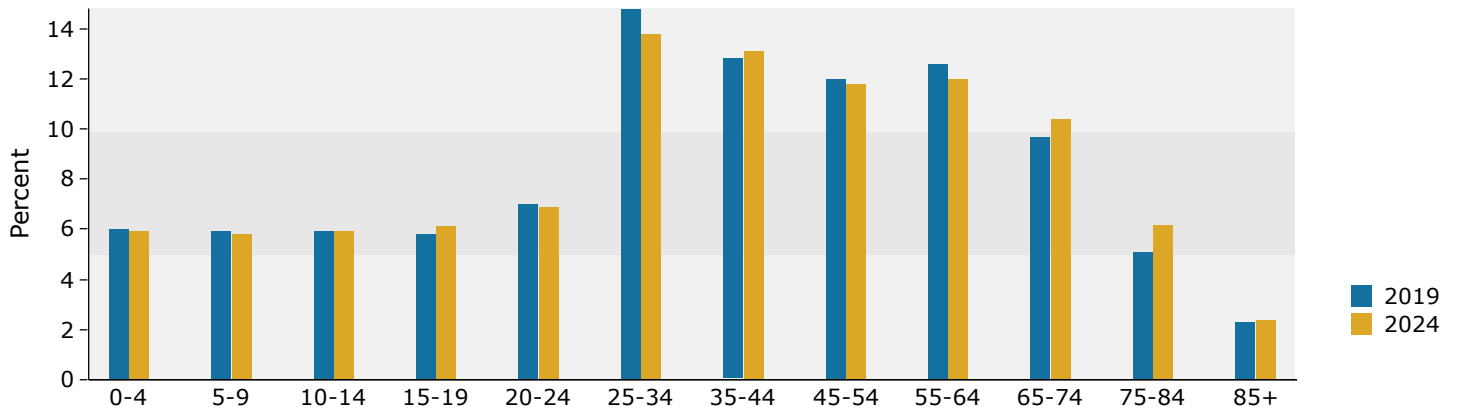
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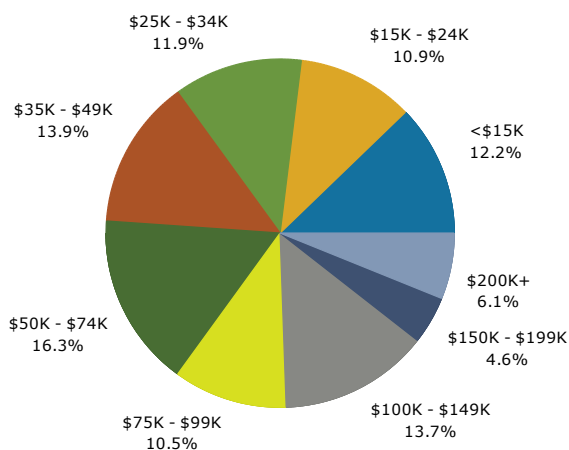
Trends 2019-2024



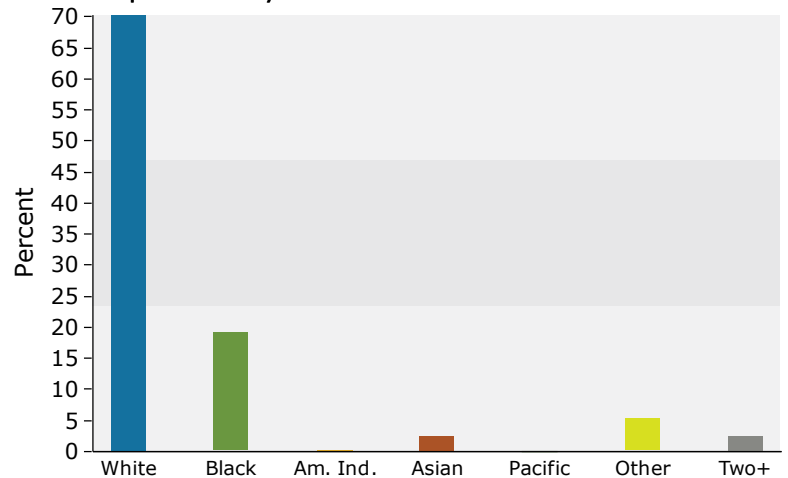
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 10.5%